

Craft Maltster's Guild

Board of Directors Meeting Minutes

Tuesday, August 7th, 2017 2:30-4:30 p.m. EST
(zoom – video/conference call)

Board Members Present: Ashley McFarland, Twila Soles, Brent Manning, Brandon Ade, Chris Swersey, Joel Alex, Dave
Absent: Joel Williamson
Others: Jen Blair (new ED)
Presiding: Brent/Twila
Notetaker: Brent Manning

Meeting convened @ 2:30PM EST

I. Icebreaker

Brent – summer vacay destination?

II. Agenda and Meeting Minutes Review

Minutes approved. Unanimously.

III. ED Intro/Welcome

Brent introduced Jen and discussed work items to date. Jen has already interacted with several members of the BOD and will be working on the following tasks with the remaining members.

Dave – webinar mechanics, assistance
Brandon – new membership rollout/website integration
Ashley & Kelly – quality manual printing/marketing
Joel W. – Financials/treasury duties

IV. Membership Restructure

Brandon reviewed document he drafted for circulating throughout the membership. Board approved dispersal.

Brandon will catch up with Katie from Intrepid to update membership tiers and implement. Target implementation by end of August.

V. Board Retreat

Board agreed that an annual retreat should take place late October/early November 2017. Both Ft. Collins and Austin were discussed as potential locations.

Twila agreed to circulate survey regarding dates, locations, etc.

VI. CMG Conference

Board discussed programming and scheduling for conference/annual meeting. February 2-4, 2018. There was general consensus that the material covered at previous events has gotten more advanced given the state of the industry.
Topics of interest included.

- Marketing/Branding
- Economics of craft malt, craft beer, spirits, etc.

- Technology (waste water, sustainability, etc.)
- Sensory method utilization for recipe development
- Agriculture efforts?
- Craft distilling perspective, utilization

Name still needs to be decided!

Craft Malt Conference
 Craft Malt Congress
 Craft Malt Symposium

Brent to send out a “save the date” for the event

Jen to continue dialog with Aaron to shape content and list of speakers.

Jen and Brent to organize Speaker/BOD Dinner and additional tours, entertainment.

VII. Board Liability Insurance

Both Brandon and Brent reached out to their insurance agents regarding BOD insurance. Both provided similar estimates of \$1,000-\$1,500/year.

Brent to fill out applications for both companies to receive firm quotes. Board will go with most cost-effective option in September.

VIII. Quality Manual

Ashley is progressing with printing/distribution of manual. A few loose ends to tie up and we'll be ready!

IX. Webinars

Board discussed restarting Webinar Series on a bi-monthly basis. Zoom system is working well for our organization. Upcoming schedule with BOD assistance.

October – Water/Sustainability (Brent, Bell’s Brewery)

December – Specialty Grain (Twila, ?)

March - Field Day Planning (Ashley)

X. Review Action Items

- Brandon will work with Intrepid and Jen to finish membership restructure.
- Ashley to push forward with Quality Manual printing/distribution
- Brent will send out insurance forms for formal quotes
- Twila will send out survey for Board Retreat
- Dave to restart webinars

IX. Debrief, Evaluate, Adjourn

Next Board Meeting: September 12th, 2017

Upcoming Meetings (Second Tuesday of every month)

