

**Craft Maltsters Guild**  
**Board of Directors Meeting Minutes**  
**Thursday, October 20, 2018 2:00-4:00 p.m. EST**  
**(zoom – video/conference call)**

**Board Members Present:** Brent Manning, Jeff Malkiewicz, Twila Soles, Chris Swersey, Dave Thomas, Hannah Turner, and Hillary Barile

**Absent:** Brandon Ade, Joel Alex, Joel Williamson

**Presiding:** Brent

**Notetaker:** Jen Blair

**Invitees:** Erin Jones and Jordan Hughes (Point Five Creative)

**Meeting convened @ 2:00PM EST**

**I. Icebreaker**

Favorite fall tradition

**II. Agenda and Meeting Minutes Review**

- September minutes unanimously approved

**III. Marketing Working Group Update**

- Point Five shared social media overview (available [here](#))
- Dave asked that Dan Carey at New Glarus be contacted; \*Jen to send contact info to Point Five
- \*Jen to send YouTube info to Point Five
- Point Five is going to focus on brewers and distillers for the last two months of their contract
- Erin travelling to Monterey, CA and New England in December, may be able to connect with maltsters in those areas
- Point Five will provide round up at January Board of Directors meeting

**IV. CMC Updates**

- Schedule annual BoD meeting during conference rather than as a separate event
- Dave flying in on Friday, so would miss the meeting if it is on Friday morning
- Monday may also work for everyone
  - We won't have the same time constraints as Friday morning
  - Can also discuss conference performance
  - \*Jen to send out survey to gauge availability for Friday vs. Monday
- Sponsors so far: Kaspar Schulz, A.T. Ferrell/Clipper, Outlaw Brewing to sponsor afterparty (one pint per attendee plus rental space)
- Schedule: need maltster/brewer combo for ROI panel because Seth can't make it
  - Brent suggest Admiral Maltings
  - \*Jen to email Ron re: speaker invitation
- Five Year Club – Brent and Twila volunteer to participate; \*Jen to follow up with Brandon to see if he wants to participate
- Malt Mug – competition details can be found [here](#)
- 2019 Collaboration Beers Project – details can be found [here](#)

- \*Jen to follow up with Gallatin Valley re: project
- Pairings coming soon

**V. ED Contractor v. Employee (Closed Session)**

- Jen out at 3:15 pm

**VIII. Action Item Review/Debrief**

- Board to look at proposed bylaws [here](#)
- Jen to send contact info to Point Five
- Jen to send YouTube info to Point Five
- Jen to send out survey to gauge availability for Friday vs. Monday
- Jen to email Ron re: speaker invitation
- Jen to follow up with Brandon to see if he wants to participate
- Jen to follow up with Gallatin Valley re: project

**Next Board Meeting: November 15, 2018**

**Upcoming Meetings (Third Thursday of every month)**

December 20, 2018

January 17, 2019

February 21, 2019

March 21, 2019