How to join the Craft Malt Certified™ seal program in 4 easy steps!

Step 1: Become a CMG Member.

To use the Craft Malt Certified™ seal, a brewery or distillery must maintain membership in the Craft Maltsters Guild as an ‘Individual Brewery or Distillery’ or ‘Allied Trade’.

The most common membership brewers or distillers choose is the first option. Individual Brewery or Distillery members pay $150 in annual dues. In return, they receive the following benefits:

- Bundled membership (up to 2 members)
- Opportunity to participate in the Craft Malt Certified™ program with a qualifying Member Malthouse
- Permission to use “Proud Supporter” logo on their products containing craft malt
- Online forum access
- Complimentary registration for Craft Maltsters Guild webinars
- Access to webinar archives
- Discounts on Craft Maltsters Guild event

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CRAFT MALT
CERTIFIED DISTILLERY

Step 2: Choose a Member Malthouse to partner with.

Step 3: Sign our licensing agreement.

- **Why a licensing agreement?** The Craft Malt Certified™ seal is a trademark of the Craft Maltsters Guild. Therefore, it's use in marketing and promotional materials must be licensed by our organization. A representative from each party involved (the Member Malthouse, brewery/distillery, and Craft Maltsters Guild) will each sign the agreement.
- **Can I partner with more than one craft maltster? YES!** We only need one Member Malthouse to grant use of the seal. Once the agreement is signed, the partnering brewery/distillery is able to use the CMC seal in relation to the use of craft malt from any Member Malthouse, not just the one they sign the agreement with.

Step 4: Receive the seal!

- After the licensing agreement has been signed by all parties involved, you'll be sent the digital artwork files for the Craft Malt Certified™ seal.

Brewers can use the Craft Malt Certified™ logos in the following ways:

- **Certified Brewery** – Any brewery who purchases more than 10% of their malt (by weight) from a Member Malthouse.
- **Certified Beer** – Any specific beer that sources more than 10% of the malt (by weight) from a Member Malthouse.

Distillers have similar options, but logos are geared towards spirits.

- **Certified Distillery** – Any distillery who purchases more than 10% of their malt (by weight) from a Member Malthouse.
- **Certified Spirit** – Any specific spirit that sources more than 10% of the malt (by weight) from a Member Malthouse.